

# Special

## OPPORTUNITIES

### **Player Gift Sponsor \$2,500**

Provide a gift for an on-course competition. If personalized with your name/company name we request that you also include Highlands-Massey Classic imprinted on the gift. Please submit ideas to The Highlands-Massey Classic committee for final approval.

### **On Course Beverage and Snack Sponsor \$2,500**

Professional Sign with your logo featured on beverage cart. One Foursome for Golf Tournament

### **Tournament Lunch Sponsor \$750**

Professional Sign with your logo/company name featured at the lunch location on the course.

### **Tournament Dinner Sponsor \$750**

Sign with your company logo/name featured at the dinner location after the afternoon golf tournament.

**For More Information Contact Sherry Zaunick:  
804-318-1679 - [info@highlandsmasseyclassic.org](mailto:info@highlandsmasseyclassic.org)**

# Mission

## STATEMENT

This annual golf tournament is a special fundraising event dedicated to the eradication of breast, head and neck cancer through innovative research and compassionate care. VCU Massey Cancer center has established The Highlands Fund in recognition of the hard work and commitment of the many supporters of the fundraising effort at The Golf Club at the Highlands.



The Highlands-Massey Classic is proud to have donated more than \$2.6M to VCU Massey Cancer Center. In recognition of the volunteer leaders of The Highlands and the significant funds raised, in November 2012, Massey dedicated a wing in the Goodwin Research Laboratory as The Highlands-Massey Classic Research Wing.

Located right here in Richmond, Virginia, Massey is one of only 68 National Cancer Institute-designated cancer centers, placing it in the top four percent of all cancer centers in the United States. Internationally recognized for its exceptional cancer research, Massey Cancer Center provides hope to all Virginians afflicted by this terrible disease.

One of every two men and one of every three women will be diagnosed with some form of cancer in their lifetime. With your donation, Massey will continue to make strides in the fight against breast, head and neck cancer.

Thank you for joining us in this important endeavor.

promotional materials by:

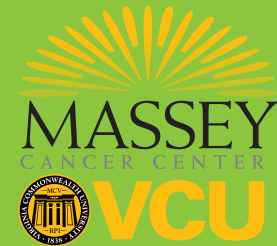


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## Highlands-Massey CLASSIC 2017

**Twelfth Annual Golf Tournament  
to benefit**



**Golf Tournament September 14, 2017  
The Country Club at The Highlands**

**The Highlands-Massey Classic has donated  
more than \$2.6M to VCU Massey Cancer Center.**

[www.HighlandsMasseyClassic.org](http://www.HighlandsMasseyClassic.org)

*Highlands-Massey*  
CLASSIC  
2017

**Captain's Choice Tournament**

**Thursday, September 14, 2016**

The Country Club at The Highlands

Afternoon Shotgun

**12:00 Registration and Lunch**

**1:00 Shotgun Start**

followed by Dinner and Prizes

VCU Massey Cancer Center is a 501(c)3 charitable organization



*The Golf Club at The Highlands*

*Sponsorship*  
OPPORTUNITIES

**Event Sponsor \$50,000 +**

Two foursomes in golf tournament  
Hole Sign displayed on golf course

**Diamond Sponsor \$25,000 +**

Two foursomes in golf tournament  
Hole Sign displayed on golf course

**Platinum Sponsor \$10,000 +**

Two foursomes in golf tournament  
Hole Sign displayed on golf course

**Gold Sponsor \$5,000 +**

Two foursomes in golf tournament  
Hole Sign displayed on golf course

**Silver Sponsor \$3,500 +**

Two foursomes in golf tournament  
Hole Sign displayed on golf course

**Bronze Sponsor \$2,000+**

One foursome in golf tournament  
Hole Sign displayed on golf course

**- REGISTRATION FORM -**

Register online at [www.highlandsmasseyclassic.org](http://www.highlandsmasseyclassic.org)

Please check here if you are donating,  
but not playing in the tournament:

GOLFER #1:  
NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

GOLFER #2:  
NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

GOLFER #3:  
NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

GOLFER #4:  
NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

GOLFER #5:  
NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

GOLFER #6:  
NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

GOLFER #7:  
NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

GOLFER #8:  
NAME: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

**MAKE CHECK PAYABLE TO:**

VCU Massey Cancer Center  
memo line: Highlands Massey Classic

**MAIL CHECK TO:**

Amy Smith – 1901 Channel View Terrace  
Chester, VA 23836

Questions: (804) 720-2500

**ONLINE PAYMENT**

[www.highlandsmasseyclassic.org](http://www.highlandsmasseyclassic.org)