

Special

OPPORTUNITIES

Player Gift Sponsor \$2,500

Provide a gift for an on-course competition. If personalized with your name/company name we request that you also include Highlands-Massey Classic imprinted on the gift. Please submit ideas to The Highlands-Massey Classic committee for final approval.

On Course Beverage & Snack

Sponsor \$2,500

Professional Sign with your logo featured on beverage cart. One Foursome for Golf Tournament

Tournament Lunch Sponsor

\$750

Professional Sign with your logo/company name featured at the lunch location on the course.

Tournament Dinner Sponsor

\$750

Sign with your company logo/name featured at the dinner location after the afternoon golf tournament.

**For More Information Contact Amy Smith:
804-720-2500 - info@highlandsmasseyclassic.org**

Mission

STATEMENT

This annual golf tournament is a special fundraising event dedicated to the eradication of breast, head and neck cancer through innovative research and compassionate care. VCU Massey Cancer center has established The Highlands Fund in recognition of the hard work and commitment of the many supporters of the fundraising effort at The Golf Club at the Highlands.



The Highlands-Massey Classic is proud to have donated more than \$2.6M to VCU Massey Cancer Center. In recognition of the volunteer leaders of The Highlands and the significant funds raised, in November 2012, Massey dedicated

a wing in the Goodwin Research Laboratory as The Highlands-Massey Classic Research Wing.

Located right here in Richmond, Virginia, Massey is one of only 68 National Cancer Institute-designated cancer centers, placing it in the top four percent of all cancer centers in the United States. Internationally recognized for its exceptional cancer research, Massey Cancer Center provides hope to all Virginians afflicted by this terrible disease.

One of every two men and one of every three women will be diagnosed with some form of cancer in their lifetime. With your donation, Massey will continue to make strides in the fight against breast, head and neck cancer.

Thank you for joining us in this important endeavor.

promotional materials by:



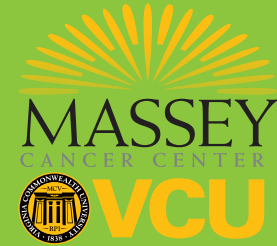
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Highlands-Massey
CLASSIC

2018

**Thirteenth Annual Golf Tournament
to benefit**



**Golf Tournament September 12, 2018
The Golf Club at The Highlands**

**The Highlands-Massey Classic has donated
more than \$2.6M to VCU Massey Cancer Center.**

www.HighlandsMasseyClassic.org

Highlands-Massey
CLASSIC
2018

Captain's Choice Tournament
Wednesday, September 12, 2018

The Country Club at The Highlands

Afternoon Shotgun

12:00 Registration and Lunch

1:00 Shotgun Start

followed by Dinner and Prizes

VCU Massey Cancer Center is a 501(c)3 charitable organization



The Golf Club at The Highlands

Sponsorship
OPPORTUNITIES

Event Sponsor \$50,000 +

Two foursomes in golf tournament
Hole Sign displayed on golf course

Diamond Sponsor \$25,000 +

Two foursomes in golf tournament
Hole Sign displayed on golf course

Platinum Sponsor \$10,000 +

Two foursomes in golf tournament
Hole Sign displayed on golf course

Gold Sponsor \$5,000 +

Two foursomes in golf tournament
Hole Sign displayed on golf course

Silver Sponsor \$3,500 +

Two foursomes in golf tournament
Hole Sign displayed on golf course

Bronze Sponsor \$2,000+

One foursome in golf tournament
Hole Sign displayed on golf course

- REGISTRATION FORM -

Register online at www.highlandsmasseyclassic.org

Please check here if you are donating,
but not playing in the tournament:

GOLFER #1:
NAME: _____
PHONE: _____
EMAIL: _____

GOLFER #2:
NAME: _____
PHONE: _____
EMAIL: _____

GOLFER #3:
NAME: _____
PHONE: _____
EMAIL: _____

GOLFER #4:
NAME: _____
PHONE: _____
EMAIL: _____

GOLFER #5:
NAME: _____
PHONE: _____
EMAIL: _____

GOLFER #6:
NAME: _____
PHONE: _____
EMAIL: _____

GOLFER #7:
NAME: _____
PHONE: _____
EMAIL: _____

GOLFER #8:
NAME: _____
PHONE: _____
EMAIL: _____

MAKE CHECK PAYABLE TO:

VCU Massey Cancer Center
memo line: Highlands Massey Classic

MAIL CHECK TO:

Amy Smith – 1901 Channel View Terrace
Chester, VA 23836

Questions: (804) 720-2500

ONLINE PAYMENT

www.highlandsmasseyclassic.org/register