



LETTER OF ENDORSEMENT
2023 Highlands-Massey Classic

This letter wholeheartedly supports and commends George Emerson and the Highlands-Massey Classic scheduled for September 14th, 2023. We appreciate the dedication of the volunteer leaders who organize the event each year. The aim of the Classic is to raise funds for head and neck cancer research at VCU Massey Cancer Center. In recognition of their efforts and funds raised, Massey Cancer Center dedicated a wing in the Goodwin Research Laboratory as The Highlands-Massey Classic Research Wing in November 2012.

One out of every two men and one out of every three women will be touched by cancer in their lifetimes. Federal funding for cancer research has declined in the past several years making our need for private funding even more dire. All of the funds raised on behalf of VCU Massey Cancer Center stay right here in Richmond, benefiting all Virginians.

Massey Cancer Center has been designated a Comprehensive Cancer Center by the National Cancer Institute (NCI), the nation's principal authority on cancer research and training. Massey's receipt of the highest level of recognition from the NCI places it among an elite group of 54 institutions dedicated to advancing cancer research and care. This designation reflects our commitment to innovation, collaboration and the highest standards of excellence in cancer care.

From adapting new medical technologies, to fostering groundbreaking research, it is the support of donors like you that can transform cancer research. We greatly appreciate your support of the Highlands-Massey Classic and are honored to partner with you in our efforts to create a future without cancer. With your investment in our mission, we will continue to offer breakthroughs in research and innovative treatments, changing the landscape of cancer research and creating better outcomes for all cancer patients.

In appreciation,

Robert A. Winn, MD
Director, VCU Massey Cancer Center